



Prerequisite: Ethics and Responsible governance

PILAR 1

Humans are in our heart

Commitment #1

Always greater colleague well-being

Commitment #2

Always better professional development for everyone

Commitment #3

Always the maximum for equality of gender/opportunity

Commitment #4

Always greater shared commitment

PILAR 2

Our earth beneath our feet

Commitment #5

Decarbonising our operation

Commitment #6

Eco-designing our productions

Commitment #7

Committing to digital responsibility

Commitment #8

Contributing to protection of ressources and the living world

PILAR 3

Responsible comms in our minds

Commitment #9

Promoting desirable futures

Commitment #10

Contributing to better and greater publicity for the challenges of sustainability

Commitment #11

Doing our share to highlight positive solutions

Commitment #12

Stimulating curiosity and improving access to Culture