



## Prerequisite: Ethics and Responsible governance

### PILAR 1

#### Humans are in our heart

##### Commitment #1

Always greater colleague well-being

##### Commitment #2

Always better professional development for everyone

##### Commitment #3

Always the maximum for equality of gender/opportunity

##### Commitment #4

Always greater shared commitment

### PILAR 2

#### Our earth beneath our feet

##### Commitment #5

Decarbonising our operation

##### Commitment #6

Eco-designing our productions

##### Commitment #7

Committing to digital responsibility

##### Commitment #8

Contributing to protection of resources and the living world

### PILAR 3

#### Responsible comms in our minds

##### Commitment #9

Promoting desirable futures

##### Commitment #10

Contributing to better and greater publicity for the challenges of sustainability

##### Commitment #11

Doing our share to highlight positive solutions

##### Commitment #12

Stimulating curiosity and improving access to Culture